**dmi:Design Value Award (DVA)  
2019 Press Kit**

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**Long Statement:**

As the longest standing global institution of it’s kind, DMI holds an exclusive position in the Design and Design/ Innovation Management landscape. For 44 years, DMI has been an active advocate for the strategic value of Design. The organization brings together educators, researchers, designers, innovators, and leaders from every design discipline, every industry, and every corner of the planet to facilitate transformational organizational change and design driven innovation. Find more about the Institute at www.dmi.org

**Short Statement:**

The 2019 dmi:Design Value Awards recognize teams that have delivered significant value through excellence in Design or Design Management practices. The 2019 Design Value Award winners are exemplars in their fields; they are a distinguished list of organizations that include non-profit entities, government agencies, large multinationals, Universities, and regional enterprises.

**Photos:**

You may download Award photographs from the DMI Flickr page. You ***do not*** need to ask permission to use these photos.

<https://www.flickr.com/photos/designmanagement/albums/72157710877504666>

**Graphics:**



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**DMI Twitter Social Media Handle & Tags:**

DMI: @DMIfeed <https://twitter.com/DMIfeed>

Conference Hashtag: #DLC19   
Design Value Award Hashtag: #DVA19

**If you have any questions or need more assets please contact:**

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