



## **DESIGN RESEARCHER**

### **JOB CODE: GEDS-MD0218**

**Location:** Istanbul, Berlin, Paris, London

**Work Permit:** Only provided for Istanbul, Turkey

**Relocation package:** Not offered

### **GEDS**

We are an Istanbul-based design and innovation consultancy with a focus on design research. We utilize design-driven methodologies to connect organizations with the people they serve in novel ways. And for us, the process starts precisely with the needs and desires of the real people we serve. We call this “human-centricity.”

### **DESIGN RESEARCHER**

We are looking for a passionate, experienced and self-motivated design researcher who wants to grow in service design, design management space. We have exciting projects such as leading the design of a nanotechnology project that will take place in nine European countries.

Ideal candidates must be solid designers with a passion for design research. The role requires a strong entrepreneurial zeal with an awareness of intercultural working environment challenges and travel in Europe.

### **WHY GEDS**

GEDS aims to create a human-centric impact on the next economy. Therefore, one of our priorities is delivering high-quality of work with an impact focus. We have touched the lives of people in more than 20 countries via our clients in 10 industries so far. We straddle the exciting design and technology communities both in Europe and the United States, such as the Design Management Institute, Design for Europe and Singularity University.

### **KEY RESPONSIBILITIES**

- Working with multidisciplinary teams of designers, strategists, and engineers
- Being the lead responsible of design projects, including planning, designing, and scheduling deliverables
- Running qualitative and quantitative research studies, including planning, execution, analysis and synthesis, and communicating findings
- Translating research insights for designers, strategists, and engineers
- Establishing and managing client relationships
- Helping facilitate meetings and workshops with a visual perspective
- Creating visual materials for projects including reports and presentations
- Establishing and managing client relationships

### **Qualifications**

- Minimum of 5-6 years of experience as a design researcher, service designer or design consultant
- Expertise in a range of design research approaches such as ethnographic research, discussion group moderation
- Experience within a service design discipline is a big plus



- Experience in workshop planning and facilitation skills
- Interest and understanding of design-thinking principles
- Excellent command of English. Turkish and other European languages are a big plus
- Working or studying experience outside of home country is highly preferred
- A postgraduate degree in design or business with an undergraduate degree in industrial design or anthropology is ideal
- Willingness to work in a multidisciplinary and dynamic work environment
- A detail-oriented and experience in managing details in large scale projects
- Willingness to travel in Europe and therefore no impediment to do so
- Strong language and documentation skills are a must
- Flexible, proactive and optimistic approaches are a must

**Salary:** TBA

**Application:** Send a cover letter, CV, portfolio and/or any materials that will help us get to know you better to [careers@geds.com.tr](mailto:careers@geds.com.tr). Make sure you write the job code and position title in the subject line of your email.

We are exacting about paperwork, so make sure your documents are well prepared and complete.

GEDS adheres to an equal opportunities policy for all applicants and employees regardless of race, color, religion, sex, and/or national origin.