



SERVICE DESIGNER

JOB CODE: GEDS-MD0118

Location: Istanbul

Work Permit: Provided

Relocation package: Not offered

GEDS

We are an Istanbul-based design and innovation consultancy with a focus on design research. We utilize design-driven methodologies to connect organizations with the people they serve in novel ways. And for us, the process starts precisely with the needs and desires of the real people we serve. We call this “human-centricity.”

SERVICE DESIGNER

We are looking for a passionate, experienced and self-motivated service designer with a strong focus on design research. We are engaged in exciting projects, such as leading the design of a nanotechnology project that will take place in nine European countries.

Ideal candidates must be solid designers with a passion for design research and who want to grow in service design and the design management space.

The role requires a strong entrepreneurial zeal with an awareness of intercultural working environment challenges and travel in Europe.

WHY GEDS

GEDS aims to create a human-centric impact on the next economy. Therefore, one of our priorities is delivering high-quality of work with an impact focus. We have touched the lives of people in more than 20 countries via our clients in 10 industries so far. We straddle the exciting design and technology communities both in Europe and the United States, such as the Design Management Institute, Design for Europe and Singularity University.

KEY RESPONSIBILITIES

- Working with multidisciplinary teams of designers, strategists, and engineers
- Being the lead responsible of design projects, including planning, designing, and scheduling the deliverables
- As a hands-on design expert, designing the end-to-end journey of a service using methods and tools that cover all details of service
- Running qualitative and quantitative research studies, including planning, execution, analysis and synthesis, and communicating findings
- Prototyping products and services quickly for rapid evaluation
- Establishing and managing client relationships
- Helping facilitate meetings and workshops with a visual perspective
- Creating visual materials for projects including reports and presentations
- Establish and manage client relationships

QUALIFICATIONS

- Minimum of 5-6 years of experience as a service designer, design researcher or design consultant, preferably in a design consulting environment



- In-depth knowledge and experience within a service design discipline
- Expertise in a range of design research approaches, such as ethnographic research, and discussion group moderation
- Experience with conceiving, ideation, and iterative prototyping
- Experience in workshop planning and facilitation skills
- Interest and understanding of design-thinking principles
- Excellent command of English. Turkish and other European languages are a big plus
- Working or studying experience outside of home country is highly preferred
- A postgraduate degree in design or business with an undergraduate degree in industrial design or anthropology is ideal
- Willingness to work in a multidisciplinary and dynamic work environment
- A detail-oriented and experience in managing details in large scale projects
- Willingness to travel in Europe and therefore no impediment to travel
- Strong language and documentation skills are a must
- Flexible, proactive and optimistic approaches are a must

Salary: TBA

Application: Send a cover letter, CV, portfolio and/or any materials that will help us get to know you better to careers@geds.com.tr. Make sure you write the job code and position title in the subject line of your email.

We are exacting about paperwork, so make sure your documents are well prepared and complete.

GEDS adheres to an equal opportunities policy for all applicants and employees regardless of race, color, religion, sex, and/or national origin.